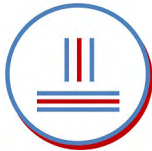


CHARTERED ACCOUNTANCY FIRM OF THE YEAR

ASMA Limited

Established in 1997, ASMA Limited is a chartered accountancy firm providing tax, accounting and financial audit services to individuals, small businesses, charities and trusts throughout Greater Auckland. The company works with businesses long-term to provide assistance with anything finance-related from tax returns to cash-flow planning and business advice. Each member of the ASMA team has extensive experience in all aspects of accounting, having worked in both large public practices and commercial firms. As a member of the Chartered Accountants Australia and New Zealand, ASMA continually addresses its professional development to ensure it maintains a top professional standard.

The judges praised the accountancy firm for the commitment it shows to developing strong relationships with its clients by building an understanding of their operations and aspirations. Therefore, rather than simply completing the task at hand, the company is able to focus on the bigger picture of their client's goals to deliver them towards greater success. As a result, it fully meets the clients' needs and exceeds their expectations. Whether it's a face-to-face meeting, phone call, or email, the client also receives an excellent standard of communication. Not only does this show the ASMA team is skilled and knowledgeable, it shows it is trustworthy and reliable.



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